



(NASDAQ:SMCI)

Supermicro® provides hi-performance, hi-efficiency green computing technology for Enterprise, Data Center, Cloud Computing, HPC & Embedded Systems

Supermicro® has decided to hold their first ever streamed product launch event. This is an ideal time to set the tone and expectations for all future product launch events.

What:

Pre-recorded Virtual event with live Q&A at end through On24 Platform

Expected Event Agenda:

1. Keynote (10 minutes)
2. Guest Speakers (total 15 minutes)
3. Some Performance Numbers, remarks about Innovation (5 minutes)
4. Product Portfolio Training (3 product trainings at total of 10 minutes)
5. Live Q & A (5 minutes)

When:

Product launch event to happen the second week of July 2017 (Day TBD)

The Ask:

Looking for a Social Media promotional package to guarantee an audience of 450+ Persons from existing and new databases. The goal being to capture new leads and customers.

Existing Properties:

Homepage:

<https://www.supermicro.com/index.cfm>

Current Social Media Channels:

<https://www.facebook.com/Supermicro/>

@Supermicro_SMCI